Follow-up Evaluation Results

92% = Farmers attending ILF field days have made a change in their behavior, between 2008-2013

405 = Average of new acres with no-till or strip-till per respondent

37% = average of farmers who increased surface residue management (no-till/strip-till) on 83,757 new acres

44% = average of farmers who increased cover crops usage on 60,513 acres since 2010

Of the 200,000 new cover crop acres in Iowa representing 21% of those acres were by farmers attending an ILF/PFI field day or workshop.

—Results from the 2013 ILF evaluation report
ILF hosted 32 field days and workshops in 2013 with 2,058 people in attendance.
The ILF and Water Rocks! team visited 26 public libraries this summer as part of the reading program theme “Dig into Reading.”
By the numbers

32 Farmer outreach events........................guests: 2,058
98 Community and youth events.......... learners: 7,519
16 Conferences & presentations..........contacts: 3,182
12 Webinars................................live participants: 558
Archived views in 2013 (36 webinars) ...............3,230
Total views (archive plus live, since Jan. 2011).....9,154

1,366 DVDs distributed
217 Water Quality books distributed
10 “It begins with you” publications;
100’s given out at conferences, field days and workshops

20 articles in Wallaces Farmer (including regular columns,
news releases and op-ed articles)

4 Opinion-editorial articles published in numerous Iowa
papers (last one to be published in Jan. 2014)

3 Journal articles published:
• Human Ecological Review, January 2013
• Human Organization, February 2013
• Human Organization, Vol 27, No 4, 2013

38 Water Rocks! Videos produced and posted online
18,254 total views on YouTube
10,161 views on TeacherTube
88,600 total views of ILF videos on YouTube