Outreach Update 2010
– by the numbers

Videos
“Culture of Conservation” video series including “Troubled Waters”

- DVDs distributed: 1,800
- YouTube views (as of 12/22/2010):
  - Troubled Waters: Part 1: Natural Resources and Biodiversity: 181
  - Troubled Waters: Part 5: Blessed be the River: 224

- Planter Conversion for No-till DVDs distributed: 700
- YouTube views (as of 12/22/2010):
  - Conclusion: 449
  - Furrow Point: 449
  - Fertilizer Applicators: 452
  - Row Cleaners: 1,258
  - Closing Systems (Case IH): 1,363
  - Closing Systems: 541
  - Depth Adjustment (Case IH): 967
  - Depth Adjustment: 246
  - Seed Opener (Case IH): 915
  - Seed Opener: 2,088
  - Intro and Leveling: 2,885

- How-to videos in production:
  1. Grassed waterways
  2. Manure management
  3. Cover crops

Events
Conservation Station: 50 events, 4000+ attendees
Rainfall Simulator: 17 events, 4000+ attendees
Other: 14 events, approximately 2600 attendees
Field Days: 10, approximately 870 attendees
Youth Events: 24 events, 5760 attendees

Publications
Think Pieces (formerly Fact Sheets/Info Sheets):
1. Transition to No-till
2. Economics of Residue
3. Iowa Watersheds, and
4. Water Quality and Conservation Practices
5. The Language of Conservation
6. Cellulosic Biofuels and Your Farm

Topics in development:
- Outcomes from ILF listening sessions/ideal SCWD commissioner
- Using a whole-farm approach, what affects water flow on the landscape?
- Cover crops
- Wetlands and bioreactors
- Land ownership and tenancy

2011 Webinar Series
3rd Wednesday of each month, 12 noon
Jan: A Culture of Conservation, Jacqueline Comito
Feb: Will the rain ever stop? Christopher Anderson
Mar: Cover Crop Management, Jeremy Singer
Apr: Nitrogen Management and Water Quality, Matt Helmers
May: Bioreactors: Benefits and Potential Challenges, Laura Christianson
June: Impacts of Bacteria on Water Quality, Michelle Soupir