



# 2013 review



Montgomery County field day March 28



No-till Workshop, Moville March 15

## Follow-up Evaluation Results

**92%** = Farmers attending ILF field days have made a change in their behavior, between 2008-2013

**405** = Average of new acres with no-till or strip-till per respondent

**37%** = average of farmers who increased surface residue management (no-till/strip-till) on **83,757** new acres

**44%** = average of farmers who increased cover crops usage on **60,513** acres since 2010

Of the 200,000 new cover crop acres in Iowa representing **21%** of those acres were by farmers attending an ILF/PFI field day or workshop.

—Results from the 2013 ILF evaluation report

# Farmer & Adult Education



Elkader field day April 4



Laura Krouse farm field day August 4



Arlis Nielsen field day August 27



Rick Juchems farm field day Nov. 12

**ILF hosted 32 field days and workshops in 2013 with 2,058 people in attendance.**



Smeltzer Learning Farm field day July 23



Southeastern Community College Oct. 23



# Youth Education



Fremont County Schools April 19



Algona Library visit June 11

The ILF and Water Rocks! team visited **26** public libraries this summer as part of the reading program theme “Dig into Reading.”



Midwest Environmental Educators' Conference Sept. 26



N. Fayette School April 12



Journalism Camp July 23



Lake City Library visit June 27



“Will U B the H 2 My O?” music video

# By the numbers



- 32** Farmer outreach events..... guests: **2,058**
- 98** Community and youth events..... learners: **7,519**
- 16** Conferences & presentations.....contacts: **3,182**
- 12** Webinars ..... live participants: **558**  
Archived views in 2013 (36 webinars) ..... **3,230**  
Total views (archive plus live, since Jan. 2011)..... **9,154**

**1,366** DVDs distributed

**217** Water Quality books distributed

**10** “It begins with you” publications;  
100’s given out at conferences, field days and workshops

**20** articles in *Wallaces Farmer* (including regular columns,  
news releases and op-ed articles)

**4** Opinion-editorial articles published in numerous Iowa  
papers (last one to be published in Jan. 2014)

**3** Journal articles published:

- *Human Ecological Review*, January 2013
- *Human Organization*, February 2013
- *Human Organization*, Vol 27, No 4, 2013

**38** Water Rocks! Videos produced and posted online

**18,254** total views on YouTube

**10,161** views on TeacherTube

**88,600** total views of ILF videos on YouTube



Conservation Pack video series



Water Rocks! geocaches



“Restless Tillage Syndrome” video