



2014 HIGHLIGHTS

Farmer & Adult Education

Dean Lenke,
Jerry DeWitt,
Jim Gillespie
at ILF 10-Year
Celebration,
June 24



Field Day, Tom Wagner farm, June 23



Bill Northey at
Dean Stromer
field day, Aug. 19

Field Day,
Gary Guthrie
farm,
Nevada,
July 10



Tama County field day, June 5

Evaluation Results

Farmers attending one of our field days report that they successfully influence **65%** more farmers to try conservation practices.

ILF's influence extends way beyond our field day attendees!

88% = Farmers attending ILF field days have made a change in their behavior between 2010-2014

373 = Average new acres with no-till or strip-till per respondent since 2010

38% = Farmers who increased surface residue management (no-till/strip-till) on **97,331** new acres since 2010

47% = Farmers increased cover crop usage since 2010, on **77,492** acres

— Results from the 2014 ILF evaluation report

Youth Education



McKinley Middle School,
Cedar Rapids, May 20



East Pottawattamie County Fair, July 19



South Central Calhoun Middle School, Rockwell City, Nov. 13



Teacher Summit, June 10-11



Teacher Summit, June 10-11

2014 by the numbers

25 Farmer outreach events..... guests: **1,065**

122 Community & youth events learners: **15,170**

20 Conferences & presentations contacts: **1,067**

12 Webinars live participants: **354**

Views of the 12 archived 2014 webinars **2,065**

Total views (archive plus live, since Jan. 2011)... **12,827**

423 Blog subscribers **271** Facebook Likes

3,477 DVDs distributed

18 articles in *Wallaces Farmer*

23 Water Rocks! Videos produced and posted online

39,768 total views on YouTube

35,701 total views on TeacherTube

34,444 total views of ILF videos on YouTube

